

Lillian Lin

5+ years of design experience in the digital space



www.lillianlin.design
lillianlin4@gmail.com

EXPERIENCE

Freelance, New York, NY

Jul 2021 – Present

UX/UI Designer

- Deliver design solutions and strategy for clients' creative needs
- Provided website redesign for APAMSA for better user experience, increasing website usage ([Learn more](#))

Gallery Design Studio LLC, New York, NY

Feb 2019 – Jul 2021

Lead Graphic Designer + Account Manager

- Led and managed multiple projects, provided creative directions for the team
- Reviewed design deliverables to ensure pixel-perfect quality
- Communicated with clients to assess their needs, present design work, and recommend solutions

Graphic + UX/UI Designer

- Designed complex content in a clear, concise, and visually engaging manner through understanding and empathizing with clients' consumers and users
- Produced wireframes, low-fidelity to high-fidelity designs, and prototypes rapidly for websites, apps, and interactive digital content
- Collaborated with engineers, managers, copywriters, and other designers to deliver successful projects that meet deadlines

Connexient, New York, NY
(acquired by Everbridge)

Jul 2016 – Feb 2019

Graphic + Junior UX/UI Designer

- Designed user manuals, on-boarding guides, product mockups, and company marketing collateral
- Provided updates to user interface designs and assets for MediNav™, the healthcare indoor navigation app
- Assisted in product research, design, and development of MediNav™

Mapping Designer

- Reconstructed hospital architectural floor plans into more visually intuitive and simplified maps for MediNav™
- Tested mapping and routing features for QA and usability for end-users

SKILLS

User Experience Design
Visual Design
Wireframing
Prototyping
Information Architecture
User Research
Data Visualization
Project Management
Agile Development

TOOLS

Adobe Creative Suite
(XD, Photoshop,
Illustrator, Indesign)
Figma
Sketch
Invision
Wordpress
HTML
CSS

EDUCATION

**Binghamton University,
State University of New
York, Harpur College of
Arts and Science**

Sept 2012 - May 2016

Bachelor of Arts in Art and
Design: Graphic Design
Computer Science Minor
GPA: 3.46/4.00